

## Economic stimulus plan: A five-step process for meeting your energy goals

The American Recovery and Reinvestment Act calls for billions of dollars in federal appropriations, state and local block grants, and tax incentives to make public real property more energy-efficient and to provide long-term cost savings. Through an organized approach, real property managers can meet spending mandates and achieve measurable results.

- **Measure** – The first step in implementing an effective energy management strategy is to determine areas for improvement. A portfolio energy and sustainability assessment will help to prioritize projects that are the most “shovel-ready.”
- **Plan** – When portfolio gaps have been identified, the next step is to develop a strategic action plan that aligns your goals with the goals identified in the stimulus plan. Your objectives may include pursuing LEED® certification, implementing an energy management program, or greening the interior of the space you own. Whatever your goals, a concrete plan will help you adhere to tight timelines.
- **Execute** – Now that a plan is in-place, assign a key point of contact accountable for all sustainability initiatives. This individual tracks and reports progress, makes needed adjustments and recommendations, and ensures the effectiveness of all of your programs. Establishing accountability will help you comply with strict stimulus plan oversight.
- **Track** – Transparency and accountability, to both government and non-government stakeholders, are critical. Analytical and technological tools can provide ongoing performance monitoring. These tools can also be used to prepare compliance, audit and reporting data. Money saved can be reinvested in other mission goals.
- **Improve** – Accurate measurement ensures that your sustainability program makes continuous progress.

For more information about how to make progress toward your stimulus-related goals, contact Kim Burke at +1 202 719 5613, [kim.burke@am.jll.com](mailto:kim.burke@am.jll.com).

## American Recovery and Reinvestment Act

Key legislative provisions:

- **General Services Administration (GSA)** – \$4.5 billion to convert GSA facilities to high-performance green buildings.
- **Department of Defense (DoD)** – \$4.24 billion to invest in energy efficiency projects and to repair and modernize DoD facilities.
- **Energy Efficiency and Conservation Block Grants** – \$3.2 billion to help state and local governments perform commercial building energy audits and implement strategies to reduce fossil fuel emissions and total energy use.
- **State Energy Program** – \$3.1 billion to help states perform commercial and governmental building energy efficiency retrofits and address other energy priorities.
- **“Use-It-Or-Lose-It”** – “Shovel-ready” funding allocation to state and local governments that can meet contract timelines.
- **Transparency and Accountability** – Creates federal web site detailing how all funds are spent, listing who received contracts and grants, and providing names of agency contacts.

## 333 LEED® APs—and counting

Jones Lang LaSalle now has 333 LEED® Accredited Professionals, and is working toward its goal to reach 500 by the end of 2009. LEED® accreditation is just one example of Jones Lang LaSalle's commitment to being the energy and sustainability services leader in the real estate sector.

Managed by the U.S. Green Building Council, LEED® accreditation distinguishes individuals who have mastered the skills and knowledge necessary to oversee the LEED® certification process for buildings. LEED® certification is one of the most widely-accepted designations that a building is “green.” Jones Lang LaSalle is involved with over 116 LEED®-registered or LEED®-certified projects worldwide. We are proud to be making an impact. In 2008, Jones Lang LaSalle:

- Documented \$95 million in energy savings
- Reduced 438,000 tons of greenhouse gas emissions
- Saved 790,000,000 kWh
- Provided 20,000 facilities with specialized energy services